



The new Audi A1 Sportback



The new Audi A1 Sportback.

The next big Audi.

The 5-door Audi A1 Sportback is emotional in appearance. Its design proportions are harmonious with its athletic and powerful looks. The roof and roof arch, optionally available in contrasting colours, form a particularly attractive feature that is the unmistakable hallmark of the A1 Sportback. The sporty rear spoiler and wrap around tailgate add to the sense of technical prowess.

Meanwhile, the Audi singleframe grille design accentuates the vehicle's breadth at the same time as symbolising sporty lightness.

Always on the move – even at standstill. The interior detail of the Audi A1 Sportback recalls the design of turbines, yachts and aircraft wings. And there is plenty of scope for adding individual touches. Two available equipment lines make the decision easier: Attraction for comfort and convenience and Ambition for sportiness.

The Audi A1 Sportback is tremendous fun to drive. Its sporty steering and dynamic suspension make it extremely agile in town, at the same time as giving it responsive handling in the country.

With TFSI® and TDI® technology employed under the bonnet, the A1 Sportback combines the advantage of direct injection and turbo-charging to ensure even better power delivery. The athletic 1.2 TFSI, the sporty 1.4 TFSI or the efficient 1.6 TDI; all engines provide impressive efficiency without compromising on driving pleasure.

The A1 Sportback is available in both a manual and the S tronic dual-clutch automatic transmission delivering the sportiness of a manual gearbox, with the advantages of an automatic for seamless power flow.

The Audi A1 Sportback.

Expect bigger things.



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Model	A1 1.2 TFSI	A1 1.4 TFSI	A1 1.6 TDI
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Authorised Audi dealers will provide up-to-date information on individual model pricing. Please contact your local authorised Audi dealer.

Technical Data			
Engine type	4 cylinder petrol with FSI direct injection and turbo-charging	4 cylinder petrol with FSI direct injection and turbo-charging	4 cylinder diesel with direct injection and turbo-charging
Capacity (cc)	1,197	1,390	1,598
Power (kW/rpm)	63 / 4,800	90 / 5,000	66 / 4,200
Torque (Nm/rpm)	160 / 1,500 - 3,500	200 / 1,500 - 4,000	230 / 1,500 - 2,500
Driveline ▶ Front wheel drive	•	•	•
Transmission	5-speed manual with start-stop system	6-speed manual (7-speed S tronic) both transmissions with start-stop system	5-speed manual with start-stop system (7-speed S tronic)
Acceleration (sec) 0-100km/h	11.9	8.9 (8.9)	11.4 (11.4)
Top speed (km/h)	180	203	182
Fuel consumption (combined) ¹ ▶ Litres per 100km's ▶ CO ² emissions grams per km	5.1 118	5.3 (5.3) 122 (124)	3.8 (4.2) 99 (110)

Values in () apply to S tronic transmission

Packages	Attraction (1.2 TFSI, 1.4 TFSI & 1.6 TDI)	Ambition (1.2 TFSI, 1.4 TFSI & 1.6 TDI)
Technik package ▶ Xenon headlights with LED daytime running lights ▶ Audi parking system; rear ▶ Automatic air conditioning	0/\$2,000*	0/\$2,000*
Media style package ▶ Audi music interface ² ▶ Additional SD card reader ▶ Wunderbar cloth ▶ LED interior lighting ▶ Air vents sleeves in high-gloss black (Attraction)	0/\$1,200*	0/\$1,200*
MMI navigation plus with Media style package Includes all Media "style" package items plus the following: ▶ Hard drive navigation system ▶ 20 GB of music storage	0/\$4,750*	0/\$4,750*
Competition Kit "exterior" ▶ Sporty front spoiler, rear diffuser, side stills, roof spoiler and tailpipe trims	-	0/\$3,150*
Competition Kit "contrasting" ▶ Sporty front spoiler, rear diffuser, side stills, roof spoiler, tailpipe trims and roof arch in contrasting colour	-	0/\$4,550*
Competition Kit interior "legends"³ ▶ Decorative interior trim in retro Audi Sport design for air vents, door pull handle, centre console, interior mirror, floor mats	-	0/\$1,100*
Audi exclusive line³ ▶ Cloth/leather sports seat with centre section in Jugendstil cloth ▶ Contrasting stitching for steering wheel and gear lever gaiter in Alabaster White ▶ Floor mats with piping in jet grey	-	0/\$3,700*



Safety	Attraction (1.2 TFSI, 1.4 TFSI & 1.6 TDI)	Ambition (1.2 TFSI, 1.4 TFSI & 1.6 TDI)
Airbags for driver and front passenger	•	•
Side airbags at front	•	•
Head level curtain airbag	•	•
Electronic stabilisation program (ESP) with ABS, ASR and EDL	•	•
Electrohydraulic speed sensitive power steering	•	•
Safety steering column with tilt and telescopic adjustment	•	•
Hill hold assist (S tronic transmission only)	•	•

Exterior Features – Wheels, Tyres and Suspension		
15" alloy wheels 7-arm design with 205/55 R15 tyres	•	-
16" alloy wheels 10-spoke design with 215/45 R16 tyres	0/\$1,400*	0/\$400*
16" alloy wheels 7-arm dynamic design with 215/45 R16 tyres	-	•
17" alloy wheels 5-spoke V design, anthracite, part polished with 215/40 R17 tyres	0/\$2,600*	0/\$1,600*
17" alloy wheels 5-arm dynamic design, with decorative elements with 215/40 R17 tyres	0/\$2,600*	0/\$1,600*
17" alloy wheels 5-double-spoke design (Audi exclusive) with 215/40 R17 tyres	0/\$3,450*	0/\$1,900*
18" alloy wheels 5-arm rotor design in titanium look (Audi exclusive) with 225/35 R18 tyres (Note: Forces S line suspension)	-	0/\$3,000*
Space saver spare wheel	•	•
Dynamic suspension	•	-
Sports suspension	-	•

Exterior Features – General		
Audi parking system; rear (included in Technik package)	0/\$650*	0/\$650*
Audi parking system plus; front and rear	0/\$1,200*	0/\$1,200*
Anti-theft alarm	0/\$650*	0/\$650*
Black styling package (Audi exclusive)	0/\$800*	0/\$800*
Comfort key, full keyless entry and start	0/\$600*	0/\$600*
Dark tinted glass (privacy glass for rear side windows and rear window)	0/\$750*	0/\$750*
Exterior mirrors electrically adjustable and body coloured with integrated LED indicator	•	•
Exterior mirror package; as above plus, heated, folding & auto dimming	0/\$490*	0/\$490*
Exterior mirrors electrically adjustable and in contrasting roof arch colour with integrated LED indicator	0/\$200*	0/\$200*
Front fog lights	-	•
High-beam assistant	0/\$250*	0/\$250*
Metallic or pearl effect paint surcharge	0/\$990*	0/\$990*
Roof line in contrasting colour	0/\$720*	0/\$720*
Remote central locking	•	•
Sunroof; panoramic ⁴	0/\$2,090*	0/\$2,090*
Xenon plus headlights with LED daytime running lights (included in Technik package)	0/\$1,850*	0/\$1,850*

Interior Features – General		
Air conditioning with manual control	•	•
Air conditioning with automatic climate control (included in Technik package)	0/\$720*	0/\$720*
Auto dimming interior mirror	0/\$490*	0/\$490*
Cruise control system	•	•
Driver information system	•	•
Electric windows; front	•	•
Floor mats; front and rear	•	•
Front centre armrest	0/\$250*	•
LED interior lighting package	0/\$300*	0/\$300*
Light and rain sensor	•	•
Sports steering wheel, multifunction in leather	•	•
Sports steering wheel, multifunction in leather with paddle shift	0/\$200*	0/\$200*
Storage and luggage compartment package	0/\$430*	0/\$430*

Interior Features – Seating, Upholstery and Air Vent Sleeves	Attraction (1.2 TFSI, 1.4 TFSI & 1.6 TDI)	Ambition (1.2 TFSI, 1.4 TFSI & 1.6 TDI)
Standard front seats, upholstered in Zeitgeist cloth	•	–
Sports front seats, upholstered in Herzklopfen cloth	–	•
Wunderbar cloth	Included in Media style package	
Milano leather	0/\$2,300*	0/\$2,300*
Heated front seats	0/\$600*	0/\$600*
Headlining in black cloth (including LED interior lighting package)	0/\$600*	0/\$600*
Air vent sleeves; matt black	•	–
Air vent sleeves; high-gloss black	0/\$410*	•
Air vent sleeves; high-gloss titanium grey	0/\$410*	0/\$220*
Air vent sleeves; high-gloss white	0/\$410*	0/\$220*
Air vent sleeves; high-gloss red	0/\$410*	0/\$220*
Air vent sleeves; high-gloss wasabi green	0/\$410*	0/\$220*

Interior Features – Infotainment		
Concert sound system with single disc CD (mp3 compatible), SDHC memory card reader, 6.5-inch colour display, MMI operating logic, AUX-in connection, 8 passive loudspeakers with 80 watts output	•	•
MMI navigation plus ▶ Hard drive navigation system ▶ 20 GB of music storage ▶ Audi music interface ² ▶ Additional SD card reader	0/\$3,600*	0/\$3,600*
Audi sound system, 10 loudspeakers with 180 watts output	0/\$520*	0/\$520*
BOSE surround sound, 14 loudspeakers with 465 watts output	0/\$1,450*	0/\$1,450*
CD changer (for 6 CDs, MP3 and WMA compatible)	0/\$760*	0/\$760*
Bluetooth interface with audio streaming ⁵	•	•
Audi music interface ²	0/\$500*	0/\$500*

● = Standard equipment

* = Optional equipment, Manufacturer's List Price shown

– = Not available

NCO = No Cost Option

*Individual Manufacturer's List Prices (MLP) of the factory fitted options quoted on this specification sheet separately exclude LCT. If the total price for the displayed vehicle (excluding statutory charges) exceeds the LCT threshold then total price will need to be recalculated including LCT. This is a manufacturer's specification sheet and new vehicles must be purchased from authorised Audi dealers. Specifications are as planned from June 2012, model year 2012, and are subject to change without notice or obligation. All information in this specification sheet is correct at the time of publication, however variations may occur from time to time and Audi Australia Pty Ltd, in so far as it is permitted by law to do so, shall not be liable in any way as a result of any reliance by any person on anything contained in this specification sheet. Authorised Audi dealers will provide up-to-date information on model specifications and price. For individual prices please contact your local authorised Audi dealer.

1. Fuel consumption figures according to Australian Design Rules (ADR) 81/02. The driving style, road and traffic conditions, environmental influences and vehicles condition can in practice lead to consumption figures which may differ from those calculated with these standards.

2. Please note Audi music interface (AMI) connector cables must be purchased separately through Audi Genuine Accessories.

3. The competition kit interior "legends" cannot be combined with Audi exclusive line.

4. When ordering the panoramic sunroof, the Audi A1 Sportback comes with 4 instead of 5 seats.

5. It is not possible to install a phone cradle adapter as this is a Bluetooth connection only. Please check with your Audi dealer approved Bluetooth telephones that have been tested by Audi for compatibility.

Vehicle pictured is an overseas model Audi A1 Sportback Ambition S tronic, with the additional equipment of MMI navigation plus with Media "Style" package, BOSE sound system, Milano leather, metallic paint with contrasting roof line, Xenon plus headlights, panoramic sunroof, air vent sleeves in garnet red and extended coloured leather interior elements.





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