

3. PRICING

With Dynamic Stability Control standard on all models and Integrated Satellite Navigation standard on half the range, New Generation Mazda3 sets small car benchmarks for affordable luxury.

New Generation Mazda3 Range

	<u>6-speed manual</u>	<u>5-speed Activematic</u>
Mazda3 Neo Sedan	\$21,990	\$24,050
Mazda3 Neo Hatch	\$21,990	\$24,050
Mazda3 Maxx Sedan	\$24,990	\$27,050
Mazda3 Maxx Hatch	\$24,990	\$27,050
Mazda3 Maxx Sport Sedan	\$27,690	\$29,750
Mazda3 Maxx Sport Hatch	\$27,690	\$29,750
Mazda3 SP25 Sedan	\$30,690	\$32,950
Mazda3 SP25 Hatch	\$30,690	\$32,950

Options

Safety Pack (Side and Curtain Airbags)	\$500	(Neo only)
Luxury Pack:	\$2,400	(SP25 only)
- Leather seat trim		
- Bose premium 10-speaker system with subwoofer		
- sliding centre console armrest		
Power sliding glass sunroof	\$1,600	(SP25 only)

Sales forecast

Mazda Australia expects to sell 30,000 New Generation Mazda3 models per year in Australia.

<u>Model</u>		<u>Body style</u>	
Neo	35%	Four-door sedan	55%
Maxx	10%	Five-door hatchback	45%
Maxx Sport	30%		
SP25	25%	<u>Transmission</u>	
		Six-speed manual	45%
		Five-speed Activematic	55%

4. MODEL-BY-MODEL

Mazda3 Neo Sedan and Hatch

Mechanical

- 2.0-litre in-line 4-cylinder 16-valve DOHC S-VT engine
- 108kW @ 6,500rpm and 182Nm @ 4,500rpm
- Six-speed manual or five-speed Activematic
- 55-litre fuel tank
- 7.9L/100km (manual), 8.2L/100km (Activematic)
- 15-inch wheels

Features

- Air-conditioning
- Remote central locking and engine immobiliser
- One-touch up/down power windows and electric mirrors
- 3.5-inch multi information display that integrates ambient temperature gauge, service reminder and a trip computer comprising current and average fuel consumption, distance-to-empty, average speed and speed alert
- Cloth seat trim
- Driver's footrest
- Seats (front) with height adjustment (driver) and seat back pocket (passenger)
- Seats (rear) with 60/40 split fold backrest
- Tilt and telescopic adjustable steering wheel
- Aerial printed into rear glass (sedan)
- Door handles (black)
- Rear spoiler (hatch)
- Headlamps (halogen)
- Wipers (front) with variable intermittent function; (rear) with intermittent function (hatch)
- AM/FM tuner with CD player, single disc in-dash (MP3 compatible) and six speakers
- Auxiliary input (3.5mm MP3 player compatible) and 12 volt power outlet
- Remote boot release (sedan)

Safety features

- Active head restraints (front)
- Front SRS airbags (driver and passenger)
- Dynamic Stability Control (DSC) and Traction Control System (TCS)
- Anti-lock Braking System (ABS)
- Electronic Brake-force Distribution (EBD)
- Emergency Brake Assist (EBA)
- Intrusion-minimising brake and clutch pedal

- Optional Safety Pack (features additional to Neo above)
 - Airbags SRS: side (front) and curtain (front and rear)

Mazda3 Maxx Sedan and Hatch

Features additional to Neo (above)

- 15-inch alloy wheels
- Front-side airbags
- Front and rear curtain airbags
- Cruise control
- AM/FM tuner with CD player, in-dash six-disc (MP3 compatible) and six speakers
- Steering wheel mounted audio controls
- Body-coloured door handles

Mazda3 Maxx Sport Sedan and Hatch

Features additional to Maxx (above)

- 16-inch alloy wheels
- Integrated Satellite Navigation controlled through steering wheel switches
- Body kit comprising
 - Rear spoiler (sedan) and side skirts
 - Fog-lamps (front)
- Leather-wrapped gear shift knob and steering wheel
- Multi information display (4.1 inch colour TFT) with:
 - Ambient temperature gauge
 - Bluetooth® phone connectivity (HFP version 2.0)
 - Bluetooth® MP3 player connectivity
 - Service reminder
 - Trip computer comprising current and average fuel consumption, distance-to-empty, average speed and speed alert

Mazda3 SP25 Sedan and Hatch

Features additional to Maxx Sport (above)

Mechanical

- 2.5-litre in-line four-cylinder, 16-valve DOHC S-VT engine
- 122kW @ 6,000rpm, up 7kW
- 227Nm @ 4,000rpm, up 24Nm
- 60-litre fuel tank
- 8.6L/100km (manual and Activematic)
- 17-inch alloy wheels

Features

- Body kit comprising front and rear aero-style bumpers
- LED brake lamps
- Side indicators in exterior mirrors
- Dual-zone climate control air-conditioning
- Blackout instrument cluster
- Paddle-shift gear control on five-speed Activematic
- Overhead sunglass storage box
- Driver's seat lumbar adjust
- Stainless steel scuff plates
- Driver and front passenger illuminated vanity mirrors

13. SPECIFICATION

		Neo	Maxx	Maxx Sport	SP25
Powertrain					
Engine type		2.0 litre in-line 4 cylinder 16 valve DOHC S-VT		2.5 litre in-line 4 cylinder 16 valve DOHC S-VT	
Engine capacity	cc	1,999		2,488 cc	
Bore and stroke	mm	87.5 x 83.1		89.0 mm x 100.0 mm	
Compression ratio		10.0 : 1		9.7 : 1	
Maximum power	kW	108 @ 6,500 rpm		122 @ 6,000 rpm kW	
Maximum torque	Nm	182 @ 4,500 rpm		227 @ 4,000 rpm Nm	
Throttle control		Electronic (drive-by-wire)			
Fuel system		Multipoint electronic fuel injection			
Fuel tank capacity	l	55		60	
Fuel type		Recommended Regular Unleaded (min. 91RON)			
Fuel consumption (combined)*1	man	7.9 litres per 100km		8.6 litres per 100km	
	Auto	8.2 litres per 100km		8.6 litres per 100km	
Manual transmission		6-speed			
Activematic transmission		5-speed			
Gear ratios: man/auto	1st	3.454/3.620		3.454/3.620	
	2nd	2.059/1.925		1.842/1.925	
	3rd	1.392/1.285		1.310/1.285	
	4th	1.030/0.933		1.030/0.933	
	5th	0.795/0.692		0.837/0.692	
	6th	0.717/-		0.717/-	
	reverse	3.198/3.405		3.198/3.405	
	final drive	4.388/3.863		4.105/3.652	

*1 Fuel consumption figures are based on ADR81/02 test results. They are useful in comparing the fuel consumption of different vehicles. They may not be the fuel consumption achieved in practice. This will depend on traffic and road conditions and how the vehicle is driven.

		Neo	Maxx	Maxx Sport	SP25
Specification Cont.					
Chassis					
Brake type	front	Ventilated disc			
	rear	Solid disc			
Brake diameter	front (mm)	278			300
	rear (mm)	265			280
Steering type		Electro hydraulic power assist steering			
Suspension	front	MacPherson strut			
	rear	Multi-link			
Turning circle	kerb to kerb (m)	10.9			
Tyre size		195/65R15 91V		205/55R16 91V	205/50R17 89W
Wheel size		15 x 6.0 J		16 x 6.5 J	17 x 7.0 J
Wheel type		Steel	Alloy		
Wheel type	(spare)	Temporary			
Dimensions					
Ground clearance	laden (mm)	118			
Overall height	mm	1,470			
Overall length	hatch (mm)	4,460			4,490
	sedan (mm)	4,580			
Overall width		1,755			
Track	front (mm)	1,535			1,530
	rear (mm)	1,520			1,515
Wheelbase	mm	2,640			
Cargo room volume (VDA)	hatch (l)	340			300 or 276 (Luxury opt)
	sedan (l)	430			400
Kerb weight (man)	hatch (kg)	1,280 - 1,283	1,282	1,294	1,342 – 1,361
	sedan (kg)	1,263 – 1,266	1,265	1,278	1,338 – 1,356
Kerb weight (auto)	hatch (kg)	1,303 - 1,306	1,305	1,317	1,379 – 1,398
	sedan (kg)	1,290 – 1,293	1,292	1,305	1,374 – 1,392
Towing capacity*2	braked (kg)	900			
	unbraked (kg)	500			550

*2 Subject to State or Territory regulations.

14. EQUIPMENT

		Neo	Maxx	Maxx Sport	SP25
Exterior					
Body kit comprising:	aero bumper (front)	-	-	-	X
	aero bumper (rear)	-	-	-	X
	rear spoiler	Hatch only	Hatch only	X	X
	side skirts	-	-	X	X
	sports grille	-	-	-	X
Door handles (body coloured)		-	X	X	X
Exhaust extension (chrome)		X	X	X	X
Fog-lamps (front)		-	-	X	X
Front and rear bumpers (body coloured)		X	X	X	X
Green tinted windscreen, side and rear windows		X	X	X	X
Headlamps (halogen)		X	X	X	X
Metallic/Mica paint		X	X	X	X
Power mirrors (body coloured)		X	X	X	X
Power sliding and tilt glass sun-roof		-	-	-	Sun-roof opt
Power windows		X	X	X	X
Roof rack mounting points		X	X	X	X
Tail-lamps (LED)		-	-	-	X
Interior					
Air-conditioning		X	X	X	-
Air-conditioning (dual-zone climate control)		-	-	-	X
Automatic transmission indicator in instrument cluster		Auto only	Auto only	Auto only	Auto only
Blackout instrument cluster		-	-	-	X
Centre armrest console with tray		X	X	X	X

		Neo	Maxx	Maxx Sport	SP25
Interior Cont.					
Centre armrest console (sliding) with tray		-	-	-	Luxury opt*6
Critical function warning lights/chimes		X	X	X	X
Cruise control		-	X	X	X
Cupholders		X	X	X	X
Digital clock		X	X	X	X
Door ajar warning light		X	X	X	X
Door pockets (front)		X	X	X	X
Driver's left footrest		X	X	X	X
Glove box (illuminated)		X	X	X	X
Illuminated entry system with delayed fade		X	X	X	X
Instrument panel light dimmer		X	X	X	X
Interior illumination:	cargo room lamp	X	X	X	X
	ignition key surround	X	X	X	X
	map reading spot lamps	X	X	X	X
	power window switch (driver)	X	X	X	X
Interior release for:	boot lid	Sedan only			
	fuel filler door	X	X	X	X
Leather-wrapped:	gear shift knob	-	-	X	X
	steering wheel	-	-	X	X
Lights-left-on audible warning		X	X	X	X
Low fuel warning light		X	X	X	X
Multi information display with:	ambient temp gauge	X	X	X	X
	Bluetooth® (hands-free compatible)	-	-	X	X
	maintenance monitor	X	X	X	X
	satellite navigation	-	-	X	X
	trip computer*3	X	X	X	X
*3 Trip computer comprises: current and average fuel cons, distance-to-empty, average vehicle speed and speed alert					

		Neo	Maxx	Maxx Sport	SP25
Interior Cont.					
Overhead sunglass storage box		-	-	-	X
Passenger assist grips (front and rear)		X	X	X	X
Scuff plates	(stainless steel)	-	-	-	X
Seat trim:	cloth	X	X	X	X
	leather*4	-	-	-	Luxury opt*6
Seats (front) with:	adjustable head restraints	X	X	X	X
	height adjustment (driver)	X	X	X	X
	lumbar adjust (driver)	-	-	-	X
	rake and slide adjustment	X	X	X	X
	seat back pocket (passenger)	X	X	X	X
Seats (rear) with:	60/40 split fold backrest	X	X	X	X
	adjustable head restraints	X	X	X	X
	centre fold down armrest	X	X	X	X
Tachometer and electronic odometer/tripmeter		X	X	X	X
Tilt and telescopic adjustable steering wheel		X	X	X	X
Vanity mirrors (front)		X	X	X	-
Vanity mirrors (front) with illumination		-	-	-	X
Ventilation pollen filter		X	X	X	X
Window demister (rear)		X	X	X	X
Variable intermittent wipers 2-speed	front	X	X	X	X
Intermittent wipers	rear	Hatch only			
*4 Leather interior includes some Maztex material on selected high impact surface					

		Neo	Maxx	Maxx Sport	SP25
Audio					
AM/FM tuner		X	X	X	X
Auxiliary input (3.5mm MP3 player compatible) and 12 volt power outlet		X	X	X	X
Bluetooth® audio (MP3 player compatible)		-	-	X	X
CD player, single disc (MP3 compatible)		X	-	-	-
CD player, in-dash 6-disc (MP3 compatible)		-	X	X	X
Premium Bose® 242 watt amplifier and speakers (including subwoofer)		-	-	-	Luxury opt*6
Speakers, number of		6			6 or 10 (Luxury opt*6)
Steering wheel mounted audio controls		-	X	X	X
Safety					
Active head restraints (front)		X	X	X	X
Airbags SRS:	front (driver and passenger)	X	X	X	X
	side (front)	Safety opt*5	X	X	X
	curtain (front and rear)	Safety opt*5	X	X	X
Anti-lock Braking System (ABS)		X	X	X	X
Child restraint anchor points		X	X	X	X
Collapsible steering column		X	X	X	X
Dynamic Stability Control (DSC) - switchable on/off		X	X	X	X
Electronic Brake-force Distribution (EBD)		X	X	X	X
Emergency Brake Assist (EBA)		X	X	X	X
Engine immobiliser		X	X	X	X

		Neo	Maxx	Maxx Sport	SP25
Safety Cont.					
High mount stop lamp		X	X	X	X
Intrusion-minimising brake pedal		X	X	X	X
Intrusion-minimising clutch pedal		Manual only			
Left-hand-side convex (wide angle) exterior mirror		X	X	X	X
One touch (up and down) power window (driver)		X	X	X	X
Remote boot release		Sedan only			
Remote central locking (2 transmitters with retractable key)		X	X	X	X
Seat-belt warning audible and visual (front)		X	X	X	X
Seat-belts (front) with pretensioners, load-limiters and height adjustable shoulder anchorages		X	X	X	X
Seat-belts 3-point lap-sash (all seats)		X	X	X	X
Side impact door beams		X	X	X	X
Traction Control System (TCS)		X	X	X	X
'Triple H' safety construction with front and rear crumple zones		X	X	X	X
*5 Safety opt comprises: side (front) and curtain (front and rear) SRS airbags					
*6 Luxury opt comprises: centre armrest console (sliding) with tray, seat trim: leather and premium Bose® 242 watt amplifier and 10 speakers (including subwoofer)					
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